

# CA U.S. Senate Primary California Statewide Voter Survey Results Presentation

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February 2022



**Opinion Research on  
Elections and Public Policy**



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# Probolsky Research – California Statewide Survey

## Survey Methodology\*

	Survey Details
<b>Mode</b>	Phone (landline and mobile) and Online (email and text to web)
<b>Language</b>	English and Spanish
<b>Length</b>	6 minutes (online) 7 minutes (phone)
<b>Target Respondents</b>	California voters
<b>Survey Fielding</b>	January 29 – February 3, 2022
<b>Survey Participants</b>	900

## Sample

The sample was developed from the voter file compiled by the fifty-eight California elections officials. We called, emailed and texted voters. We matched the demographics of California voters.

## Data Collection Explained

Interviews were conducted with live U.S.-based interviewers via phone (17%) and online survey methods (83%). Phone participants were interviewed through landline (36%) and mobile (64%) calls. Online participants were invited by email (50%) and text message (50%) to access the survey by computer, tablet, or smart phone.

Respondents in all modes chose their preferred language, English (85%) and Spanish (15%).

Security measures precluded individuals from completing the survey more than once.

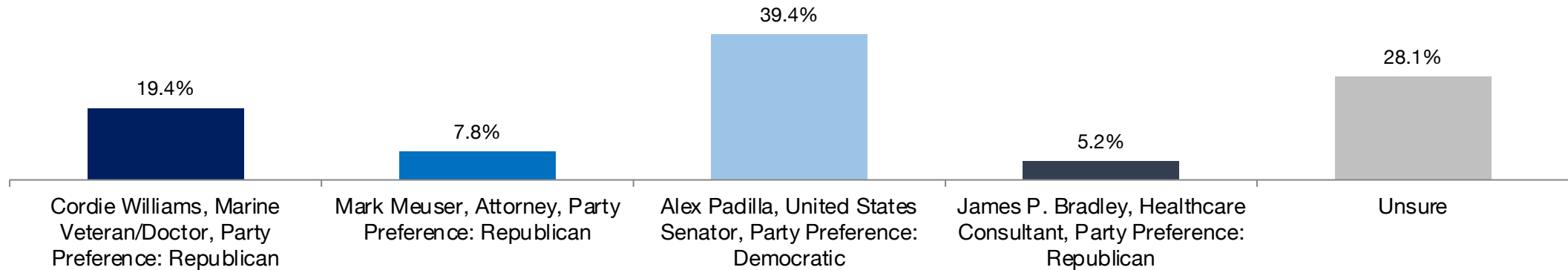
*Probolsky Research in a Latina- and woman-owned market and opinion research firm with corporate, election, government, and non-profit clients.*

*\*Due to rounding, totals shown on charts may not add up to 100%*



# Cordie Williams is the leading Republican in the race for California U.S. Senator

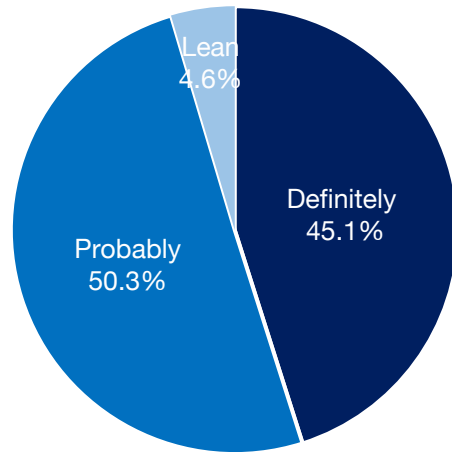
Question: The election for United States Senator will be held this year. If the election were held today, for which candidate would you vote?



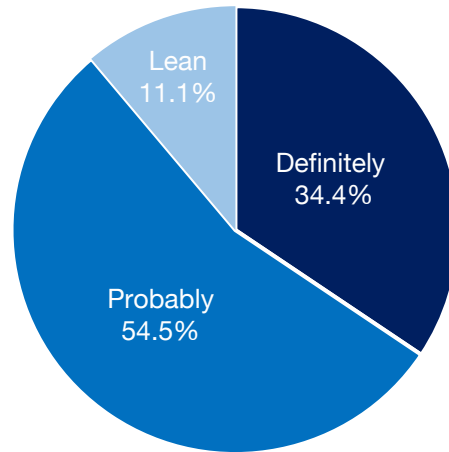
# Intensity of support for each U.S. Senate candidate

Question: The election for United States Senator will be held this year. If the election were held today, for which candidate would you vote?

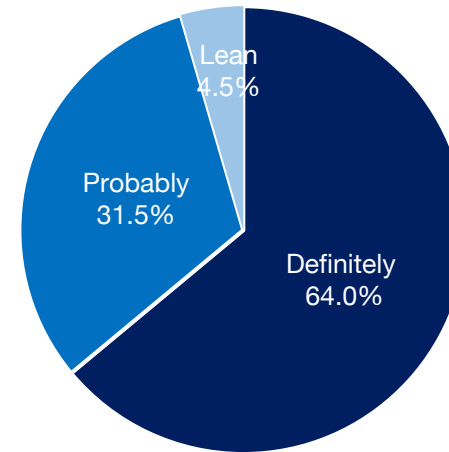
Among those who would vote for Cordie Williams



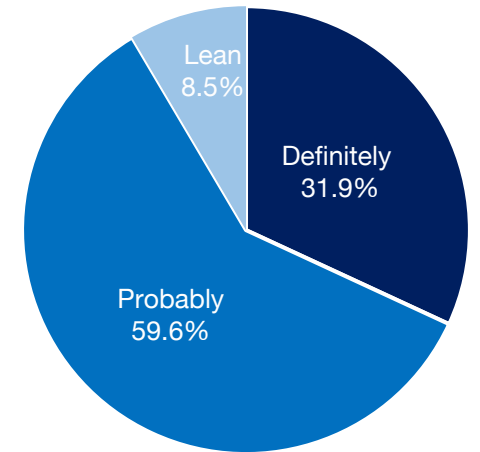
Among those who would vote for Mark Meuser



Among those who would vote for Alex Padilla

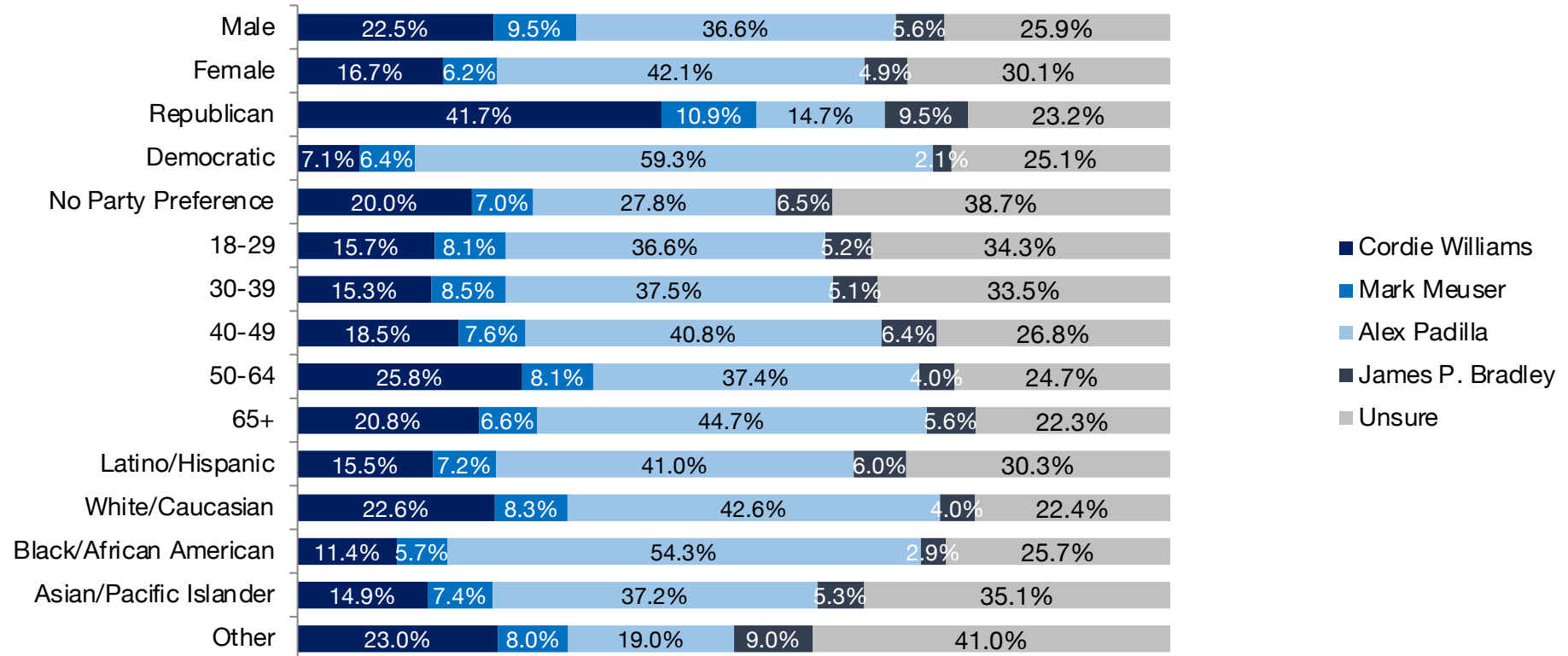


Among those who would vote for James P. Bradley



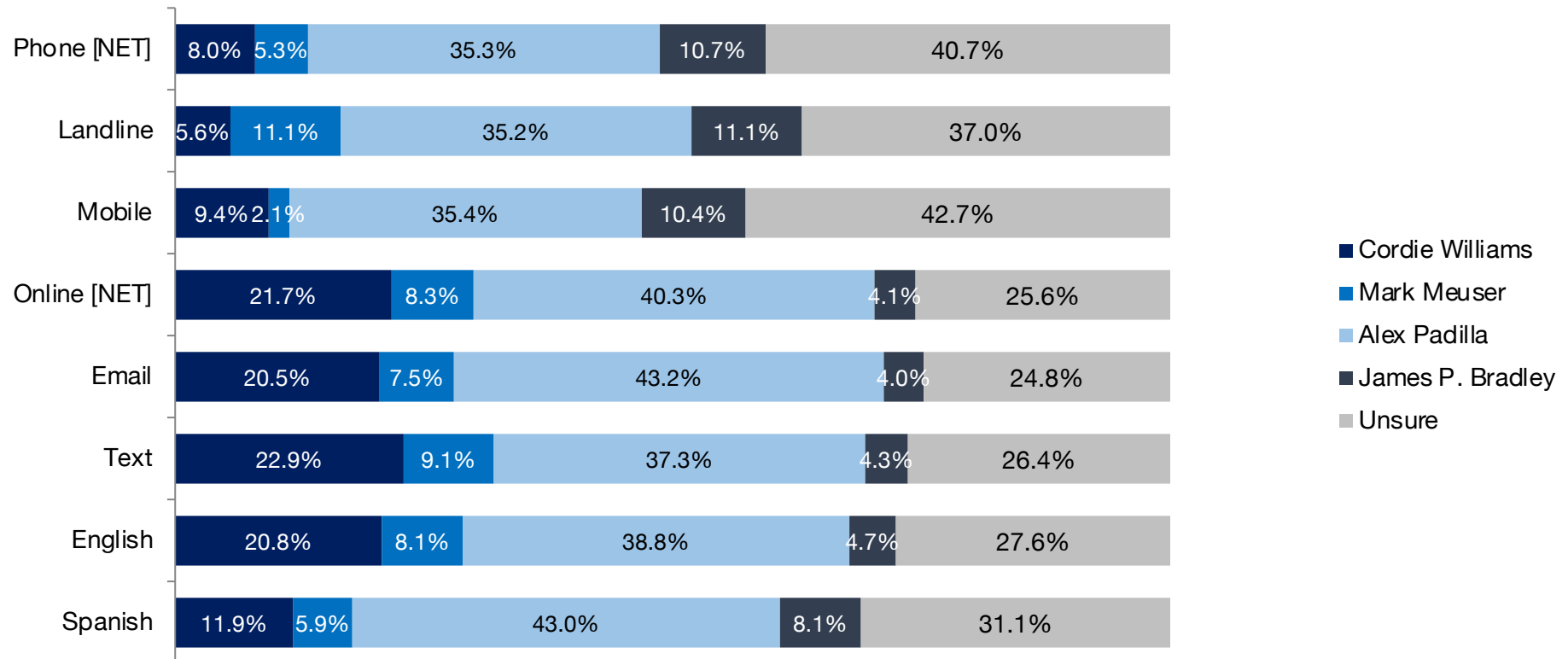
# Results by gender, party preference, age, and ethnicity

Question: The election for United States Senator will be held this year. If the election were held today, for which candidate would you vote?



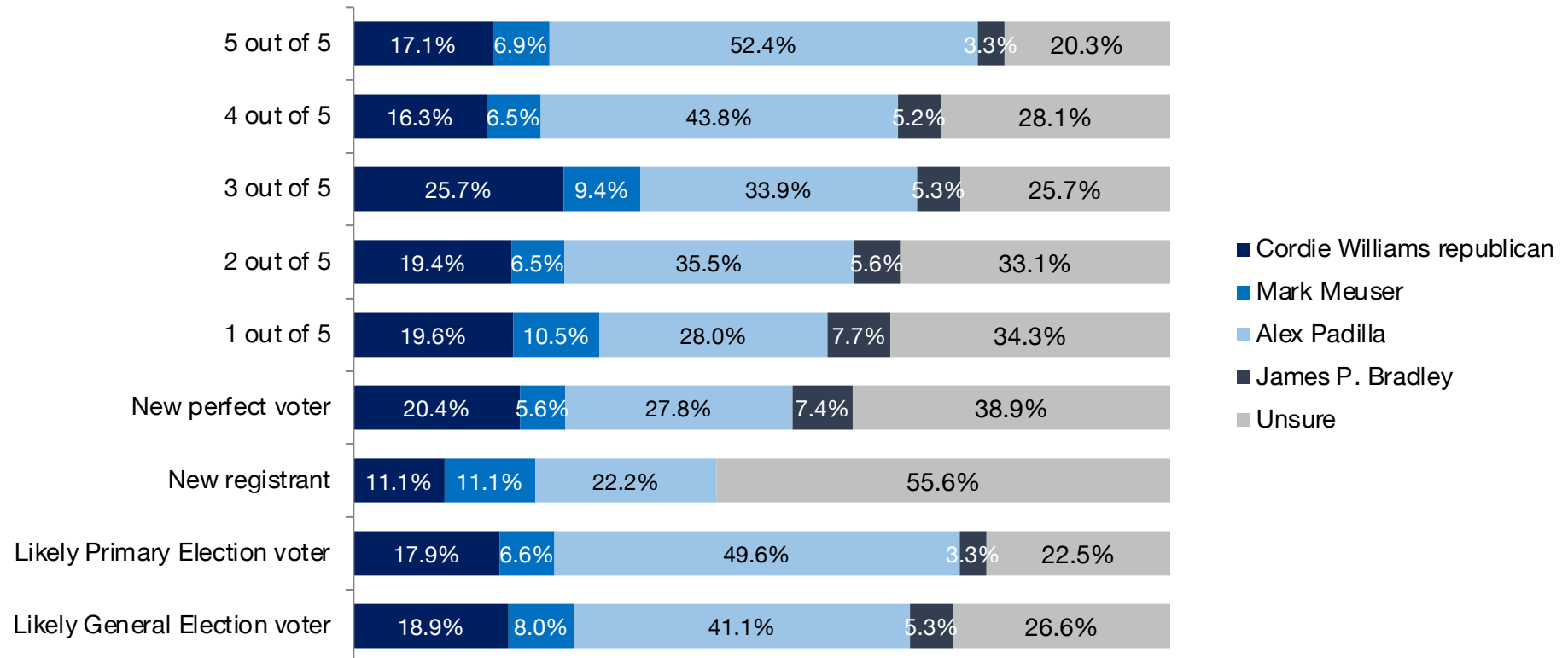
# Results by survey mode and language

Question: The election for United States Senator will be held this year. If the election were held today, for which candidate would you vote?



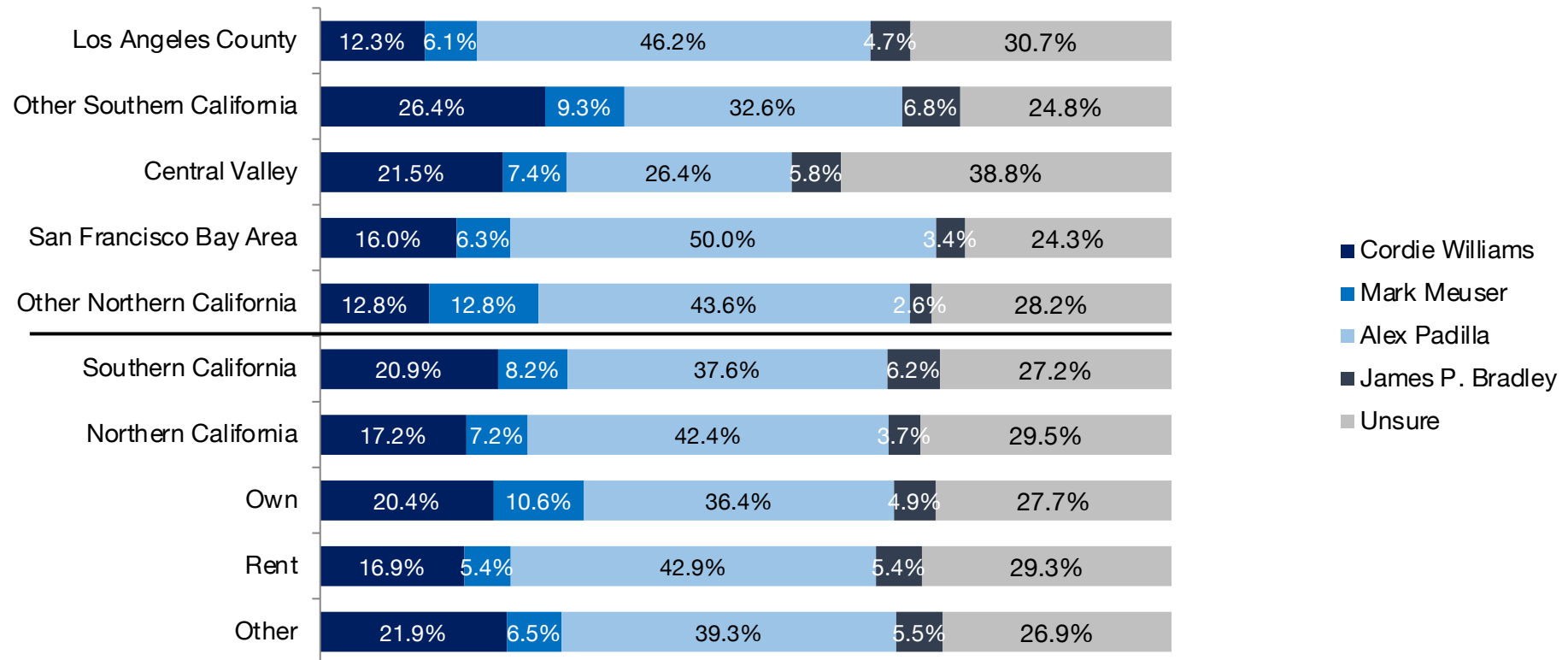
# Results by vote propensity and likely voter

Question: The election for United States Senator will be held this year. If the election were held today, for which candidate would you vote?



# Results by geography and household type

Question: The election for United States Senator will be held this year. If the election were held today, for which candidate would you vote?

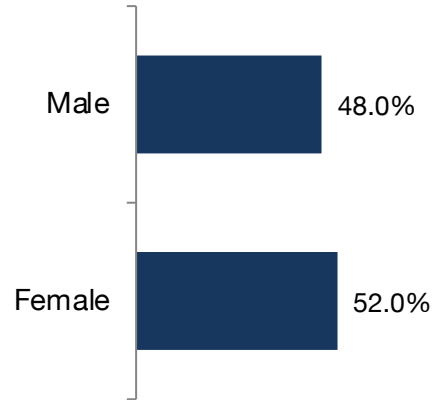




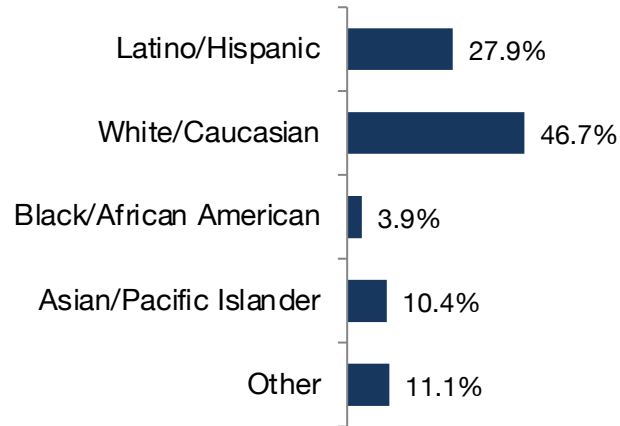
# Demographics

# Respondent demographics

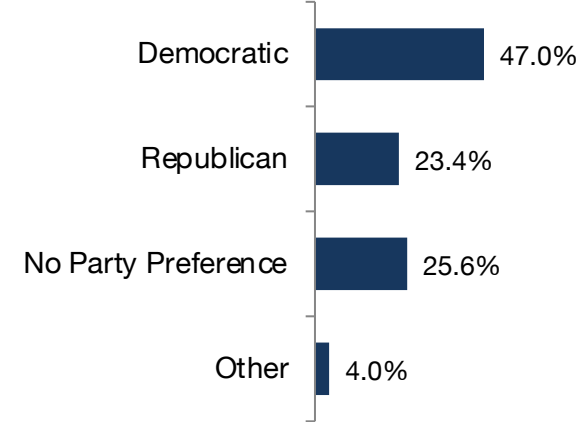
## Gender



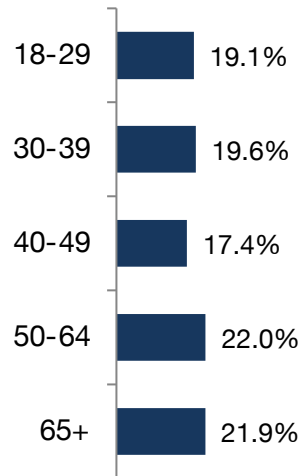
## Ethnicity



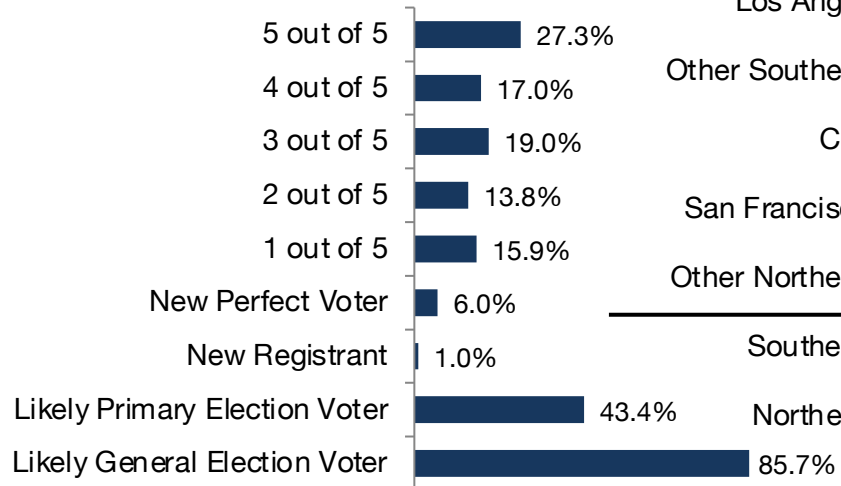
## Party Preference



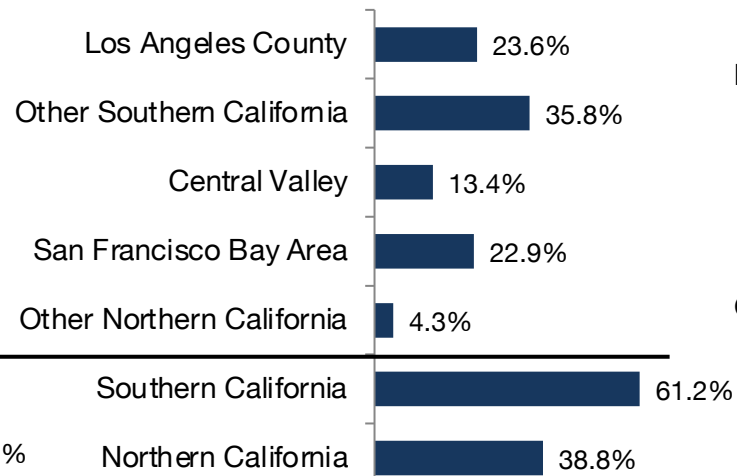
## Age Group



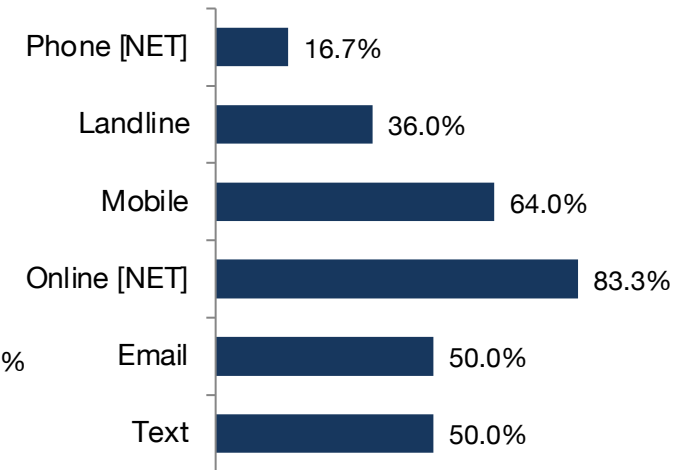
## Vote Propensity



## Geography



## Survey Mode



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# Questions?

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